MAIL TO:

Office of the Attorney General Registry of Charitable Trusts. F.C. Box 903447
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

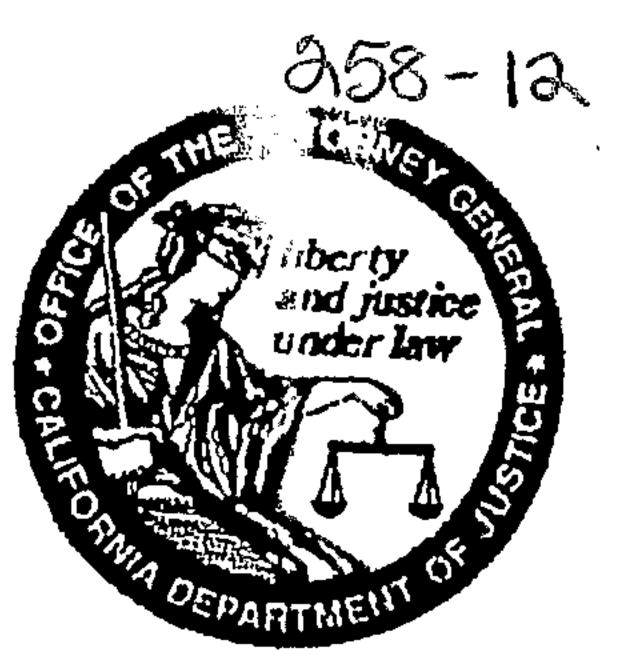
WEBSITE ADDRESS: http://ag.ca.gov/charities/

## COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2004 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:		Name and Addre	<b>88 of Charitable Ord</b>	ganization or Charitable Purpo
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258 2002		CT No	FEIN I	
		Mational	FORTHS CO	aservation A
PUBLIC INTEREST COMMUNICATI		Name of Charity	26-S-f-003	fa 1011 Co: 4
7700 LEESBURG PIKE, SUITE# 301		Address of Charity		TNU, Sa Te 3
FALLS CHURCH, VA	22043		1001 Day	C 20036
		City, State, and ZIP	Code of Charity	
TELEMARKETING				
(Kind of Activity)	held (or	1) (1) (1)	UTY/, 2002	to accory 31,2
		(Date or Da	ites must be shown	
. REVENUE A. Cash Contributions		4 91, 28	3	
B. Entertainment sales or admission charg	ge <b>s</b>		A. B.	:
C. Sales from products  D. Advertisement sales		•		
E. Membership fees			D. F	i de la companya del companya de la companya de la companya del companya de la co
F. Other sources: (Specify)	•			
a. b.				ı.
C				-
G. TOTAL REVENUE			Fd.	*491.283.
	r		•	
EXPENSES  A Foot or commission's	*			•
A. Fees or commissions B. Salaries		<del></del>	A.	•
C. Payroll taxes	•		D. C.	
D. Employee benefits  E. Cost of merchandise for resale		· • • • • • • • • • • • • • • • • • • •	D.	•
F. Cost of entertainment	•		E. F.	
. G. Postage H. Advertising	•		G.	•
I. Telephone		<del></del>	H.	
J. Rental of equipment				
				•
K. Facilities charge L. Permits	•	•	K.	
K. Facilities charge L. Permits M. Other expenses: (Specify)			K.	
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L. Permits M. Other expenses: (Specify) a. b. c. d. N. TOTAL EXPENSES	ner of the Commercial nmercial Fund-ralser ha	Fund-raiser in any w	av affillated with a	90,533.94 # 749.06 r control, directly or Indirec
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Attorney General's Registry of Charitable Trusts

## NATIONAL PARKS CONSERVATION ASSOCIATION CAMPAIGN EXPENSES

Fees & Expenses for this campaign are all-inclusive. ( Please refer to contract )

Professional Fundraiser's Fee	\$	90,533.94
	<b>-</b>	
<u>Campaign Expenses</u>	\$	
Total Campaign Expenses	\$	
TOTAL FEES AND EXPENSES	\$	90,533.94